After the overwhelming success of the three conclaves and to reinforce the process of strengthening and deepening the economic relations of the members, the SAARC Chamber of Commerce and Industry (SAARC CCI), an apex trade organization of the SAARC region, is organizing the 4th SAARC Business Leaders Conclave (SBLC) in Nepal with a theme “Peace and Prosperity through Regional Connectivity” in collaboration with Federation of Nepalese Chambers of Commerce and Industry and the Federations of National Chambers of Commerce & Industry of the SAARC member countries.

The long term objectives

- To create platform for regional integration and cooperation through effective networking of business community within South Asia
- To contribute towards the South Asian economies by liberalizing them from regulations and restrictions and strengthening collective self-reliance for economic prosperity within the region
- To enhance regional trade and investments in South Asia
- To cultivate potential opportunities and explore new business avenues in SAARC countries
- To identify and develop neglected sectors which have the potential for growth
- To increase involvement of South Asian Diaspora to enhance regional cooperation
- To encourage public-private partnerships for positive economic policy exchange and reforms supporting trade facilitation and liberalization
- To exploit existing synergies and share/develop best practices

The short term goals

To prepare members for

- Translating pledges and commitments into concrete actions through regional initiatives
- Promoting and encouraging greater people-to-people contacts
- Drawing strength from the shared heritage and culture of the region

To work towards

- Creating employment opportunities
- Harnessing the comparative advantages of South Asia
- Capacity building for sustainable regional development

Focused Segment

- Leading representatives of renowned enterprises from South Asia and beyond
- Parliamentarians and Government functionaries
- Intellectuals, Professionals and experts
- Development partners
Conclave will focus on the following topics

- Emerging Priority Concerns for South Asia
- Water, Energy, Climate Change and Food Security
- Regional Economic Integration
- Tourism, Cultural Exchange
- Prospects of Trade and Investment
- Women Empowerment through Entrepreneurship Development
- Youth Development and Leadership

Speakers Profile

- Head of States/Governments of SAARC Member Countries
- Ministers of SAARC Member Countries
- Prominent Scholars/Statesmen from and outside of the SAARC region
- Top Corporate Leaders of SAARC Member Countries
- Media & Entertainment Representatives
- NGOs and Development Activists
- Academic Researchers from various sectors

Delegates Profile

- Diplomats and senior government officials/representatives
- Elite of the business community
- Renowned entrepreneurs
- Professionals
- Media representatives
- Social activists & cultural ambassadors
- Analysts
- Academicians and researchers
- Friends of South Asia

Format of Conclave

- Inaugural session
- Ministerial round
- Working sessions
- Valedictory session
- B-2-B meetings
- Made in SAARC Trade Fair
- Cultural events
Peace and Prosperity through Regional Connectivity

Bringing in the Best of Business and Entertainment

- Two days conference
- Presence of industry leaders from the region
- Entertainment evenings
- Gala dinners
- Business networking
- Sectoral roundtables
- Platform for constructive partnerships

And much more ……

The Conclave will provide an excellent opportunity to associate and represent at the prestigious platform of South Asian business community

SPECIAL ATTRACTION

MADE in SAARC Trade Fair-2011
21 to 24 Sept. 2011
A Unique Sponsorship Opportunity to Market Your Brands

Sponsorship at 4th SAARC Business Leaders Conclave will be a platform to highlight your organization in the region. It will benefit your enterprise by attracting interest of relevant investors/buyers.

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<th>Benefits</th>
<th>Main Sponsor (Package Cost USD 35000)</th>
<th>Platinum Sponsors (Package Cost USD 25000)</th>
<th>Gold Sponsors (Package Cost USD 15000)</th>
<th>Silver Sponsors (Package Cost USD 6000)</th>
<th>Bronze Sponsors (Package Cost USD 1000)</th>
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Contact

Mr. Zulfiqar Ali Butt
Deputy Secretary General
SAARC CCI
E-mail: zulfiqar.butt@saarcchamber.org

SAARC Chamber of Commerce & Industry (Pakistan)
H-397, Street 64, I-8-3, Islamabad-Pakistan
Tel 0092-51-4860612-3, 8316023, Fax: 0092-51-8316024,
Website: www.saarcchamber.org
Facilitation & Registration

SAARC CCI Secretariat:

- For Policy Issue/Conceptual/Thematic Opinion:
  Mr. Iqbal Tabish, Secretary General, SAARC CCI,
  E-mail: iqbal.tabish@saarcchamber.org

- For Sponsorship:
  Mr. Zulfiqar Ali Butt, Deputy Secretary General, SAARC CCI,
  E-mail: zulfiqar.butt@saarcchamber.org

- For Program and Allied Information:
  Ms. Nafeesa Hashmi, Joint Secretary, SAARC CCI,
  E-mail: nafeesa.hashmi@saarcchamber.org

- For Registration, Accommodation and Logistics:
  Mr. Bader Munir, Assistant Secretary, SAARC CCI,
  E-mail: bader.munir@saarcchamber.org

Last Date for Registration: Sept 2, 2011, Friday

Pre/Post tours available for detail contact:

Mr. Subodh Thapa, Email: tours@jnt.com.np
3rd SAARC Business Leaders Conclave (SBLC) on 22-23 November 2009 at Colombo, Sri Lanka

2nd SAARC Business Leaders Conclave (SBLC) on February 17-18, 2007 at Mumbai

1st SAARC Business Leaders Conclave (SBLC) on November 17-18 in Vigyan Bhawan, New Delhi.